

thoughtful

CUSTOM SWEATERS

SPRING/SUMMER 2027



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CUSTOM SWEATERS

SPRING / SUMMER
2027

Creative Director: Jason Kendall



Women's Fit Guide

Size	Bust	Waist
XS	32-33 in / 81-84 cm	23-24 in / 58-61 cm
S	34-36 in / 86-91 cm	25-27 in / 64-69 cm
M	36-38 in / 91-97 cm	27-29 in / 69-74 cm
L	39-41 in / 99-104 cm	30-32 in / 76-81 cm
XL	42-44 in / 107-112 cm	33-35 in / 84-89 cm

WOMEN

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TWCR326 – CABLED COVE

Her open crew-neck sweater with all-over cables and contrast stripes
Relaxed fit, 100% Cotton 7gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in White (C280) body / color B = Navy (C070)
-Woven patch embellishment (SSP2)



TWSW325 – CABLED INLET

Her open v-neck sweater with all-over cables and contrast stripes
Relaxed fit, 100% Cotton 7gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in Navy (C070) body / color B = White (C280)
-Woven patch embellishment (SSP1)



TWSW431 – WINDWARD

Her mock-neck sweater
Relaxed fit, 100% Cotton 7gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic

LEFT - Featured in Navy (C070) body / MONTAUK = White (C280)
-Intarsia embellishment
RIGHT - Featured in White (C280) body / MONTAUK = Navy (C070)
-Chainstitch embellishment



TWCR386 – HORIZON

Her crew-neck sweater with stripes
Relaxed fit, 100% Cotton 7gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in Butter (C541) body / Color B = Sedona (C043)
-Intarsia embellishment



TWCR444 – COASTLINE CREW

Her crew-neck sweater
Relaxed fit, 100% Cotton 7gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in Sage (C450) body / Hamptons = White (C280)
-Chainstitch embellishment



TWCA339 – FIREFLY

Her button-up cardigan with accent stripes and wooden buttons
Relaxed fit, 100% Cotton 7gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in White (C280) body / color B = Navy (C070) / color C = Red (C040)
USA FLAG = Blue (C414) / Red C040) / White (C2800
-Intarsia + embroidery embellishment



TWSW180 – INLET

Featured in White (C280) body / color B = Navy (C070) / color C = Maroon (C509)
-Intarsia embellishment

Her open v-neck sweater with contrast stripes
Relaxed fit, 100% Cotton 7gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic



TWCR190 – COVE

Featured in Cream (C525) body / color B = Navy (C070)
-Intarsia embellishment

Her open crew-neck sweater with contrast stripes
Relaxed fit, 100% Cotton 7gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic



TWSW164 – SNUG

Her cozy mock-neck sweater
Relaxed fit, 100% Cotton 5gg – Heavy weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in Sand (C442) body / NY = Navy (C070)
-Intarsia embellishment



TWCR358 – ISLANDER

Her crew-neck cropped sweater
Relaxed fit, 100% cotton 12gg – Medium weight
Women, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in Crimson (C039) body/ color B = White (C280)
-Jacquard embellishment

Youth Fit Guide

Size	Fits approximate age:
XS	3-5 years
S	5-6 years
M	6-8 years
L	8-9 years
XL	10-12 years

YOUTH

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TYCR118RE – YOUTH CREW

Youth crew-neck sweater
Traditional fit, 100% Cotton 7gg – Medium weight
Youth, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in Navy (C070) body / Lobster and MAINE = Red (C040)
-Intarsia embellishment



TYCR167 – CABLED YOUTH CREW

Youth crew-neck sweater with all-over cables
Traditional fit, 100% Cotton 7gg – Medium weight
Youth, XS – XL, MOQ – 50 units per style/colour/graphic

Featured in Rich Cream (C354) body
-Knit-effect embroidered applique /
100 units minimum (SSP3)

UNISEX

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Unisex Fit Guide

Size	Chest	Waist
XS	32-35 in / 82-89 cm	26-29 in / 66-74 cm
S	35-38 in / 89-97 cm	29-32 in / 74-81 cm
M	38-41 in / 97-104 cm	32-35 in / 81-89 cm
L	42-45 in / 107-114 cm	36-39 in / 91-99 cm
XL	46-49 in / 117-125 cm	40-43 in / 102-109 cm
2XL	50-53 in / 127-135 cm	44-47 in / 112-119 cm
3XL	54-57 in / 137-145 cm	48-51 in / 122-130 cm





TUCR572 – LINEN CREW TEE

Short-sleeve crew-neck sweater
Traditional fit, 12% Linen / 28% Lyocell / 60% Acrylic 12gg – Light weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

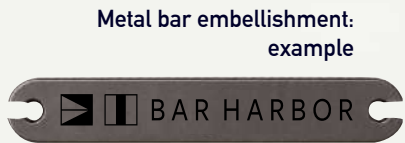
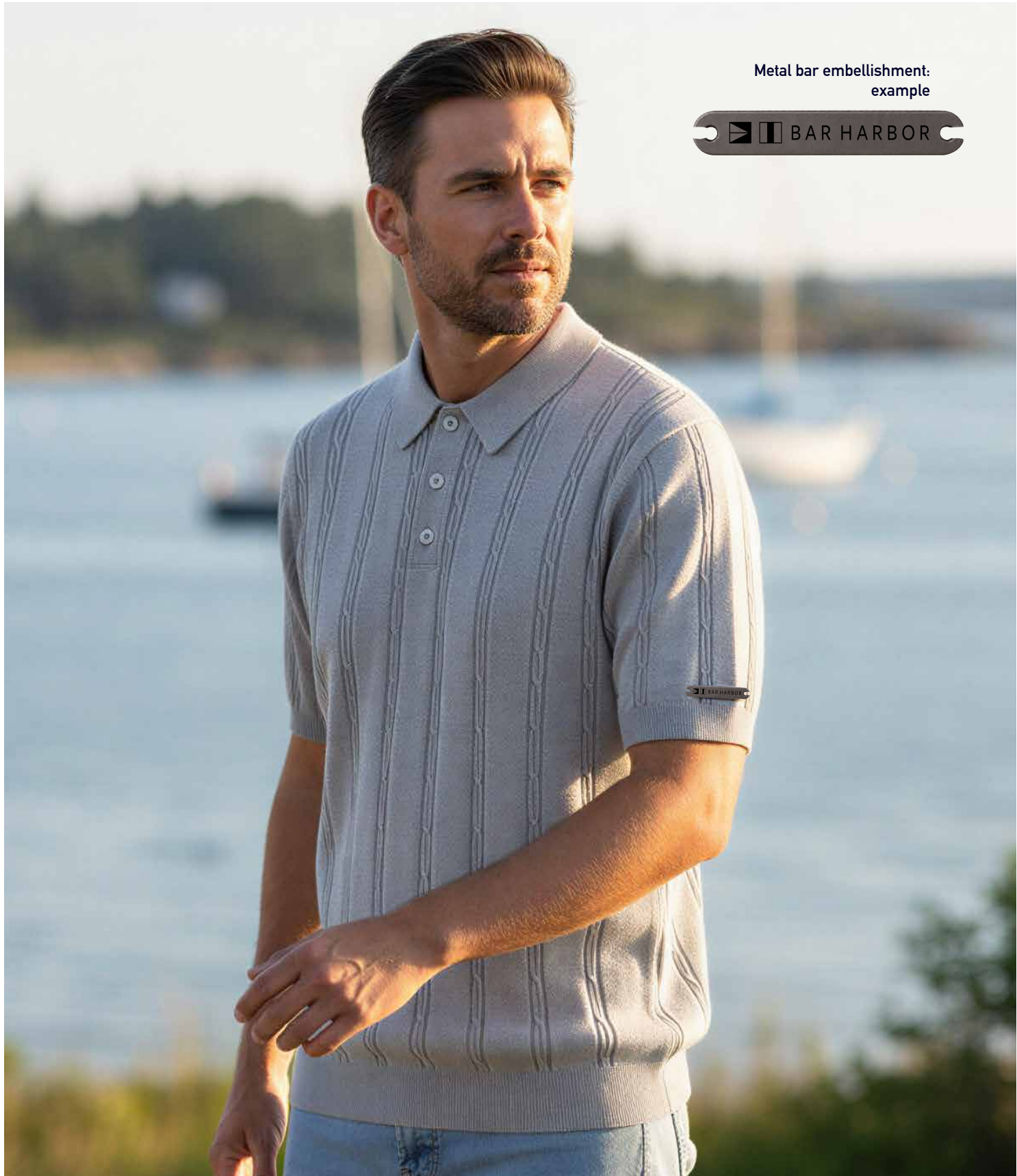
Featured in Natural Linen body (9505) / ACK = Tonal
-Embroidery embellishment



TUCR570 – MOSAIC CREW TEE

Short-sleeve crew-neck sweater with an all-over checkerboard pattern
Traditional fit, 100% Cotton 12gg – Light weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Sand (C442) body / Nott = Tonal
-Chainstitch embellishment



TUP0513 – CABLE KNIT POLO

Short-sleeve polo-collar sweater with all-over cables
Traditional fit, 100% Cotton 12gg – Light weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

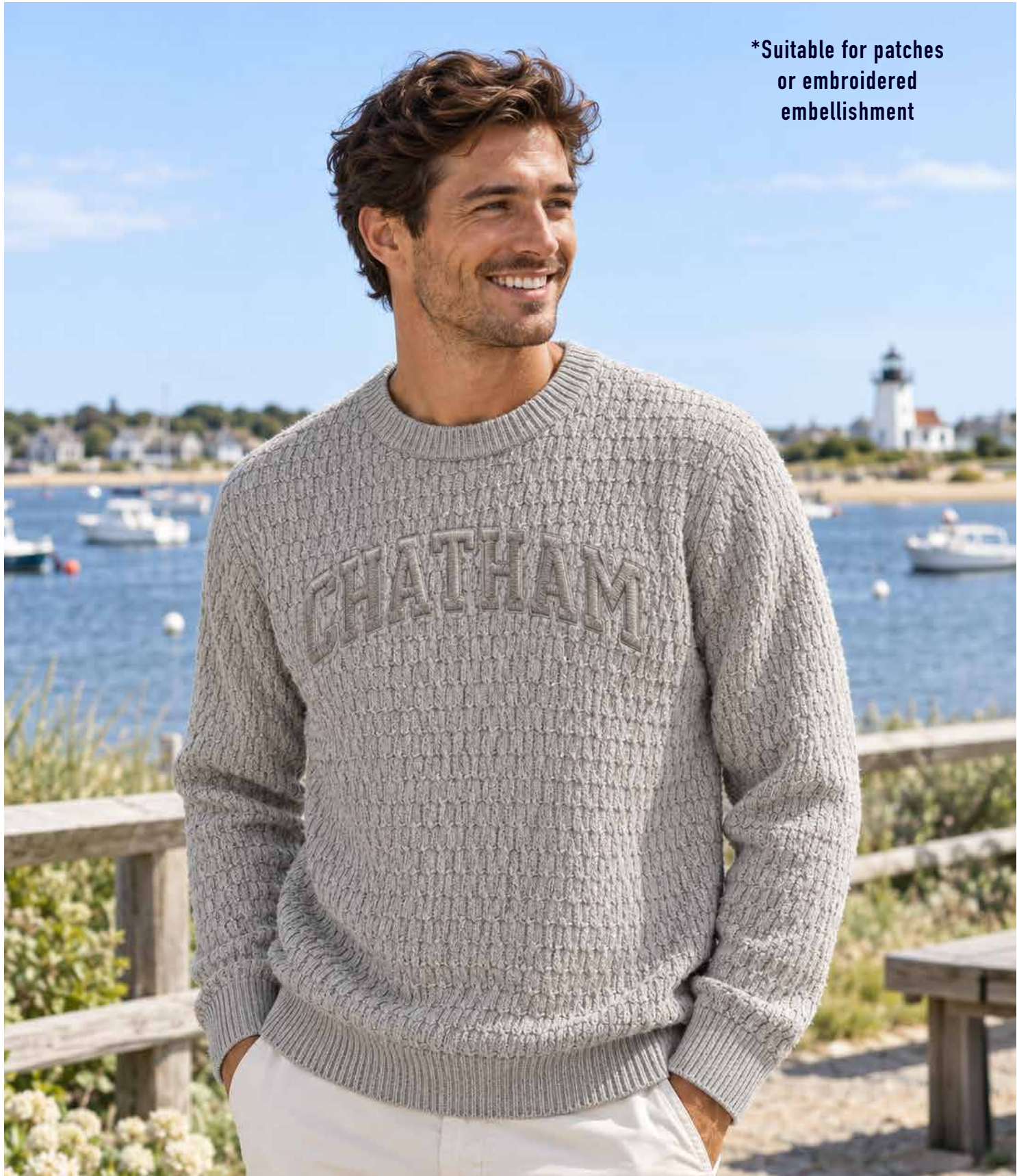
Featured in Silver (C390) body
-Metal Bar embellishment



TUP0470 – EASTPORT

Short-sleeve polo-collar sweater
Traditional fit, 100% Cotton 12gg – Light weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Resort Blue (C349) body / color B = Lagoon Blue (C089)
-Intarsia embellishment



*Suitable for patches
or embroidered
embellishment

TUCR581 – LANDMARK CREW

Crew-neck sweater with all-over texture
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Athletic Grey (C270) body / CHATHAM = Tonal
-Criss Cross embroidery embellishment



*Suitable for
center chest
intarsia embellishment

TUSW582 – LANDMARK BAR CREW

Crew-neck sweater with all-over texture and a front bar
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Rich Cream (C354) body /
NANTUCKET = Navy (C070)
-Intarsia embellishment

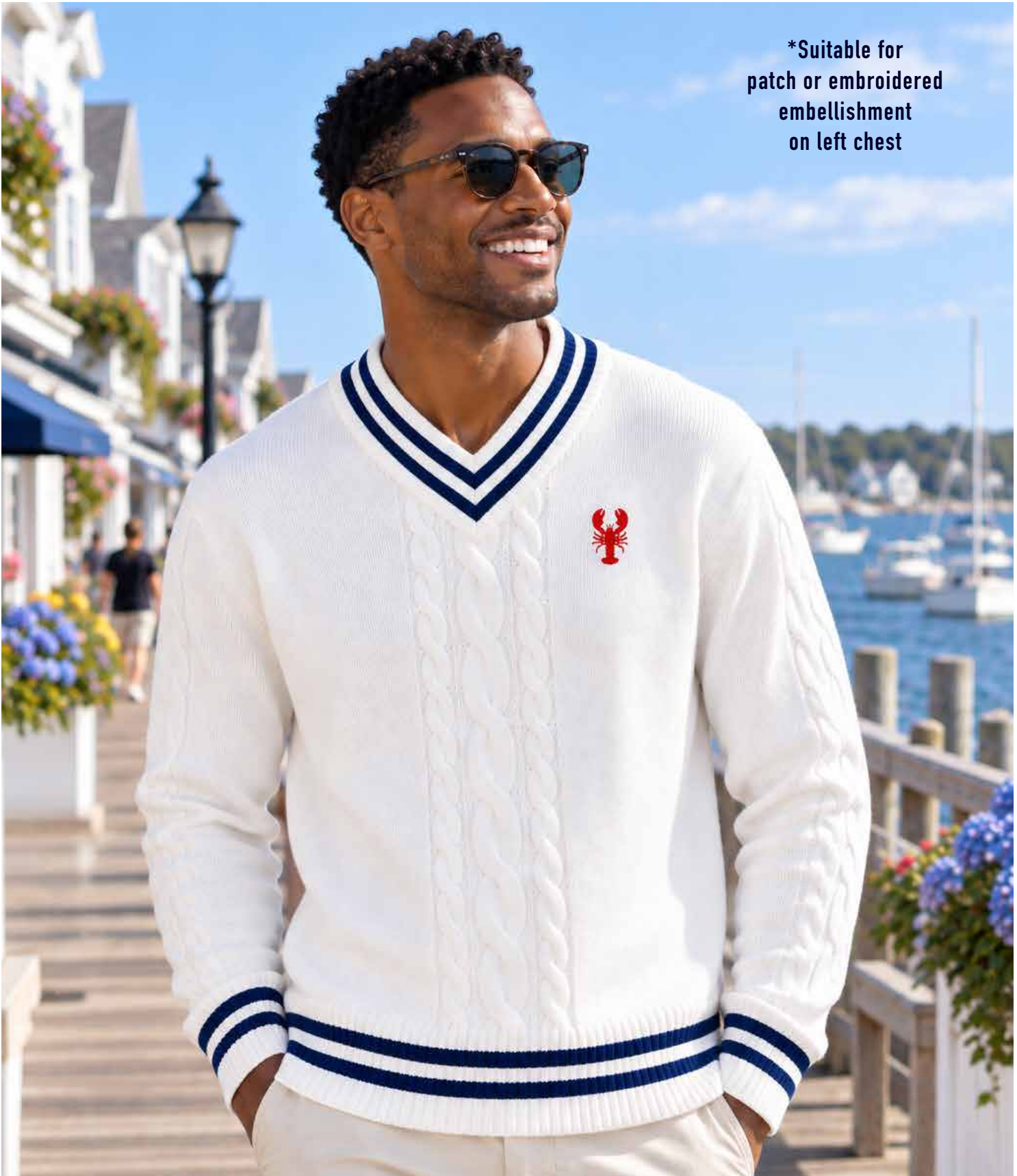


*Suitable for
patch or embroidered
embellishment
on center chest

TUSW501 – SIDE CABLE VEE

V-neck sweater with side cables and contrast stripes
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Lagoon Blue (C089) body / color B = White (C280)
-Knit-effect embroidered applique /
100 units minimum (SSP3)

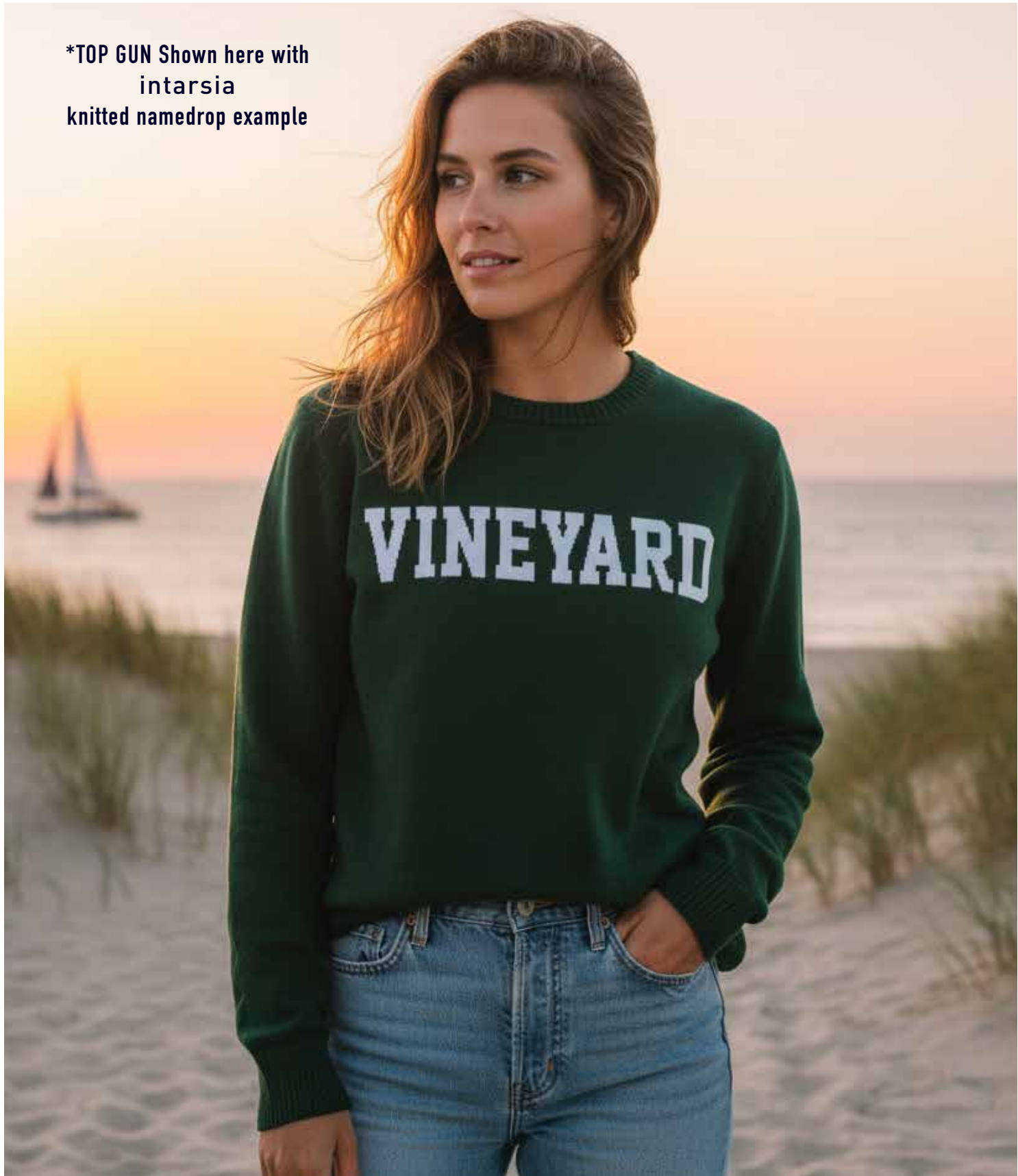


*Suitable for
patch or embroidered
embellishment
on left chest

TUSW577 – CENTER CABLE VEE

V-neck sweater with center front cables and contrast stripes
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in White (C280) body /
color B = Lagoon Blue (C089)
-Embroidered embellishment

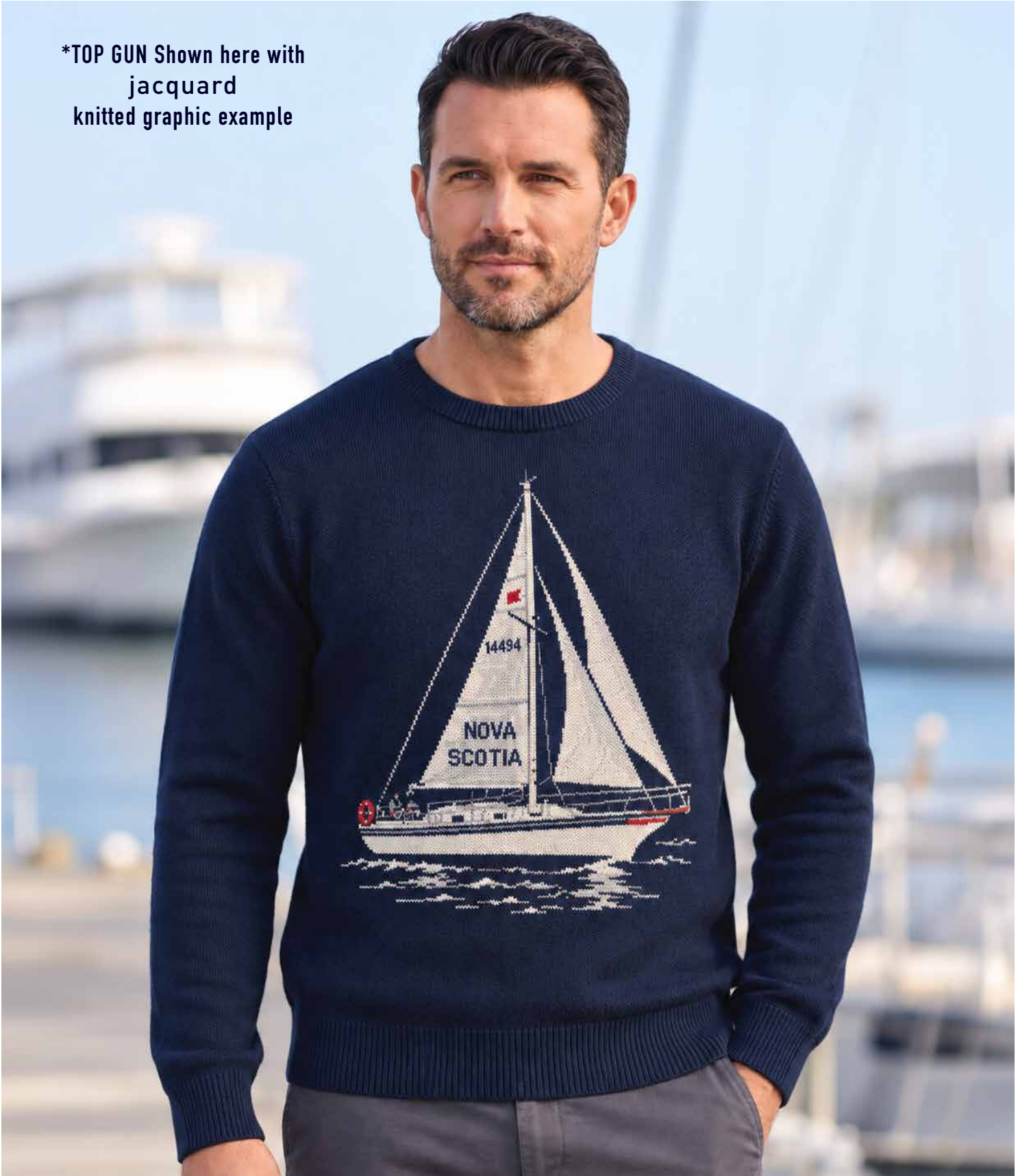


*TOP GUN Shown here with
intarsia
knitted namedrop example

B51781FI – TOP GUN (INTARSIA)

Crew-neck sweater
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Forest Green (C065) body /
VINEYARD = White (C280)
-Intarsia embellishment



*TOP GUN Shown here with
jacquard
knitted graphic example

B51781FI – TOP GUN (JACQUARD)

Crew-neck sweater
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Lighter Navy (C155) body /
YACHT= White (C280 / Red (C040 / Pale Grey (C266)
-Jacquard embellishment



T61821 – WORKSOCK CREW

Crew-neck marled sweater with contrast stripes
Traditional fit, 100% Cotton 5gg – Heavy weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Cream Mix body / color B = Black (C068) /
LOON= Black (C068) / Cream (C525) / Red (C040)
-Intarsia embellishment



TUCR210 – CABLED TOP GUN

Crew-neck sweater with all-over cables
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in White (C280) body
-Woven patch embellishment (SSP5)



TUCR370 – HEYDAY

Crew-neck sweater with an all-over design
Traditional fit, 100% Cotton 12gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Rich Cream (C354) body
-Jacquard + Embroidery embellishment



T51792F – BAR DOWN

Crew-neck sweater with bar
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Acorn (C534) body / color B = Cream (C525)
-Intarsia embellishment



TUCR282 – SIGNAL

Crew-neck sweater with multicolor stripes
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Cream (C525) body /
color B = Maroon (C509) / color C = Lighter Navy (C155)
-Intarsia embellishment



TURN252 – TRAILHEAD

Roll-neck sweater
Roomy fit, 100% Cotton 3gg – Heavy weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Rich Cream (C354) body / EAST HAMPTON = Navy (C070)
-Intarsia embellishment



T61791F – HALF BACK

¼ zip stand-up collar sweater
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Clay (C296) body / KENNEBUNKPORT = Black (C068)
-Intarsia embellishment



TUQZ346 – FAIR ISLE HALF BACK

¼ zip stand-up collar sweater with an all-over design
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Natural (C356) body /
color B = Lilac (C511) /
color C = Royal Blue (C357) /
color D = Aqua (C493)



TUQZ583 – CABLED HALF BACK

¼ zip stand-up collar sweater
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Athletic Grey (C270) body /
color B = Navy (C070)
-Woven Patch embellishment (SSP2)



TUFZ584 – CABLED FULL BACK

Full-zip sweater with a stand-up collar with contrasting interior collar, cabled sleeves, welt pockets
Traditional fit, 100% Cotton 7gg – Medium weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Natural (C356) body /
color B = Rich Cream (C354)
-Intarsia embellishment



TURS388 – RUGGER

Collared knitted rugby sweater with stripes
Relaxed fit, 100% Cotton 12gg – Light weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Navy (C070) / color B = White (C280) /
Lobster = Red (C040)
-Intarsia embellishment



TURU146 – SCRUM CLASSIC (5" STRIPED)

Woven double-knit rugby shirt
Traditional fit, 65% Cotton / 35% Polyester – Light weight
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Forest Green / color B = White stripes
-Woven patch embellishment (SSP11)



TURU333 – SCRUM CLASSIC (SOLID)

Woven double-knit rugby shirt
Traditional fit, 65% Cotton / 35% Polyester – Medium weight double jersey knit
Unisex, XS – 3XL, MOQ – 50 units per style/colour/graphic

Featured in Navy
-Embroidery embellishment



*Embellish both sides
in different jacquard
designs!

TUBA488 – WALKER

Knitted bag — dimensions: 16" × 12"; strap: 32" total
100% cotton 12gg – Medium weight
Unisex, One Size, MOQ – 50 units per style/colour/graphic

Featured in Lagoon Blue (C089) body / NANTUCKET = White (C280)
-Jacquard embellishment

Our TOP 3 bestsellers

New to thoughtful and not sure where to start?

Here's our tried and true core styles:



T61791F - HALF BACK
Page 37



T51781FI - TOP GUN
Page 29



T51781FI - INLET
Page 11

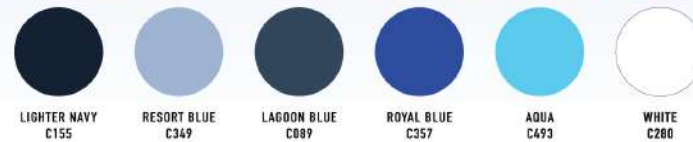
EARTH & SAGE



SUNLIT NEUTRALS



COOL BLUES



SOFT FOCUS



2027 KEYWORDS: Texture / Ease / Tone-on-tone / Nostalgia / Craft / Personalized

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STYLE LINEUP

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PG.5 - TWCR326
CABLED COVE



PG.6 - TWSW325
CABLED INLET



PG.7 - TWSW431
WINDWARD



PG.8 - TWCR386
HORIZON



PG.29 - B51781FI
TOP GUN (INTARSIA)



PG.30 - B51781FI
TOP GUN (JACQUARD)



PG.31 - T61821
WORKSOCK CREW



PG.32 - TUCR210
CABLED TOP GUN



PG.9 - TWCR444
COASTLINE CREW



PG.10 - TWCA339
FIREFLY



PG.11 - TWSW180
INLET



PG.12 - TWCR190
COVE



PG.33 - TUCR370
HEYDAY



PG.34 - T51792F
BAR DOWN



PG.35 - TUCR282
SIGNAL



PG.36 - TURN252
TRAILHEAD



PG.13 - TWSW164
SNUG



PG.14 - TWCR358
ISLANDER



PG.17 - TYCR118RE
YOUTH CREW



PG.18 - TYCR167
CABLED YOUTH CREW



PG.37 - T61791F
HALF BACK



PG.38 - TUQZ346
FAIR ISLE HALF BACK



PG.39 - TUQZ583
CABLED HALF BACK



PG.40 - TUFZ584
CABLED FULL BACK



PG.21 - TUCR572
LINEN CREW TEE



PG.22 - TUCR570
MOSAIC CREW TEE



PG.23 - TUP0513
CABLE KNIT POLO



PG.24 - TUP0470
EASTPORT



PG.41 - TURS388
RUGGER



PG.42 - TURU146
SCRUM CLASSIC (5" STRIPED)



PG.43 - TURU333
SCRUM CLASSIC (SOLID)



PG.44 - TUBA488
WALKER



PG.25 - TUCR581
LANDMARK CREW



PG.26 - TUSW582
LANDMARK BAR CREW



PG.27 - TUSW501
SIDE CABLE VEE



PG.28 - TUSW577
CENTER CABLE VEE

NOTES:

Patches are the best way to embellish our newest textured knitted styles. See next page for details!



Easily add your own custom location or namedrop to these patch templates as examples shown on the previous page!

SSP1
2.5"w X 3.2"h



SSP2
2.4"w X 3"h



SSP3
6.7"w X 8.5"h



SSP9
2.5"w X 2.5"h



SSP10
2.7"w X 2.7"h



SSP11
2.7"w X 2.5"h



SSP4
1.8"w X 1.8"h



SSP5
2.5"w X 2.5"h



SSP12
2"w X 2.6"h



SSP6
2.5"w X 1.3"h



SSP7
2.4"w X 2.4"h



SSP8
2.5"w X 1.8"h



SSP13
2.7"w X 2.7"h



SSP14
2.5"w X 2.5"h



SSP15
2.5"w X 2.6"h



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100% Cotton Yarn / 480 In-stock colors available!

HERE ARE OUR RECOMMENDATIONS FOR 2027

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These colors are approximations only – ask to see our swatch books for actual color standards.

COOL

 NAVY C070	 LIGHTER NAVY C155	 DUSK BLUE C452	 LAGOON BLUE C089	 BLUE (USA) C414
 RESORT BLUE C349	 CAROLINA BLUE C052	 FADED DENIM CUSTOM	 ROYAL BLUE C357	 AQUA C493

EARTHY

 ACORN C534	 OAK C439	 FOREST GREEN C065	 SAND C442	 SAGE C450
 SOFT SAGE C449	 CLAY C296	 NATURAL C356		

WARM

 MAROON C509	 RED C040	 NANTUCKET RED LD'A	 SEDONA C043	 BUTTER C541
 RICH CREAM C354	 PRETTY PINK C001	 CRIMSON C039	 NATURAL C356	 SPRING YELLOW C342

MIXED

 SAND MIX HC753	 BRICK MIX HC736	 SAGE MIX HC727	 NAVY MIX HC759	 COBALT MIX HC734
 ATHLETIC GREY C270	 CHARCOAL C170	 CHARCOAL MIX HC747	 BLACK MIX HC748	

PASTEL

 LILAC C511	 ROYAL BLUE C357	 AQUA C493	 SPRING YELLOW C342
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MINERAL

 NATURAL C356	 SILVER C390	 ATHLETIC GREY C270	 CHARCOAL C170	 BLACK C068
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SUMMER WHITES

 WHITE C280	 CREAM C525	 RICH CREAM C354	 NATURAL C356
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NOTES:

Embellishment types

We offer a range of embellishment techniques to suit different design goals, textures and use cases:

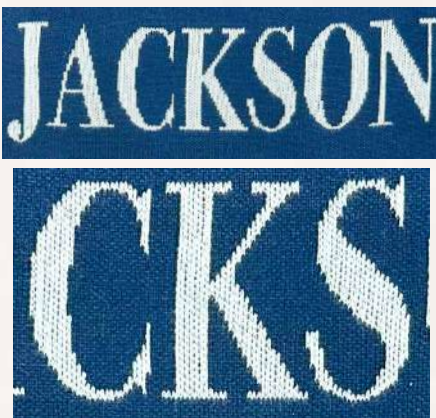
INTARSIA

Artwork knitted in for the most traditional finish



JACQUARD

When artwork requires more detail - Ideal for arched namedrops, curved designs and all-over patterning



CHAINSTITCH

Adds texture and dimension without stiffness



CHENILLE

Plush, bold lettering and imagery



CRISS-CROSS EMBROIDERY

This old school vintage technique adds dimension and style to a traditional full front logo



EMBROIDERY

Clean, durable detail for smaller logos. Fine embroidery not ideal over textured knits



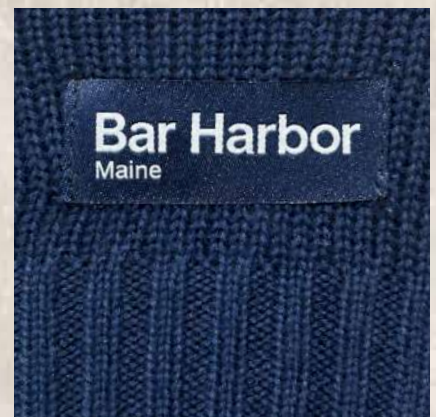
WOVEN PATCH

When small details matter - this woven label is secured onto the garment with a thick embroidered outline



WOVEN LABEL

When small details matter - perfect for branding and strategically placed at the hem or cuff.



METAL BAR

Gun metal finish - elevated attention to detail



What is intarsia versus jacquard?

INTARSIA KNITTING = Intarsia uses separate yarns to knit individual blocks of color directly into the garment, creating bold, clean graphics with a more handcrafted, dimensional look.

BEST FOR: Large or simple name drops or graphics without much detail and curvature and for vintage looks

JACQUARD KNITTING = Jacquard uses multiple yarn colors knitted together across the fabric, allowing for finer, more detailed patterns with a smoother, more integrated appearance.

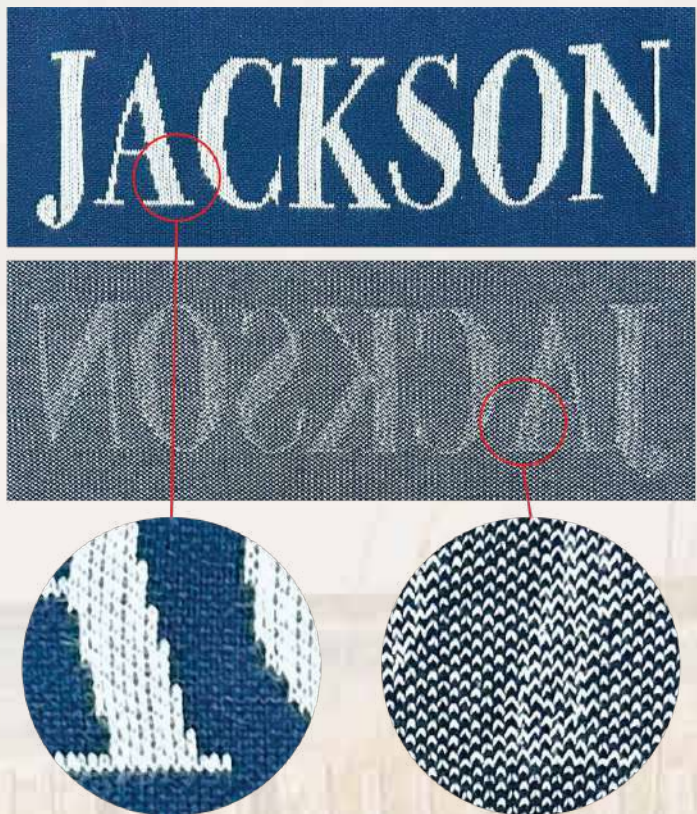
BEST FOR: Arched namedrops, curved or detailed designs, all-over patterning and for athletic looks

INTARSIA = bold, distinct color areas versus **JACQUARD** = finer, more intricate patterning.

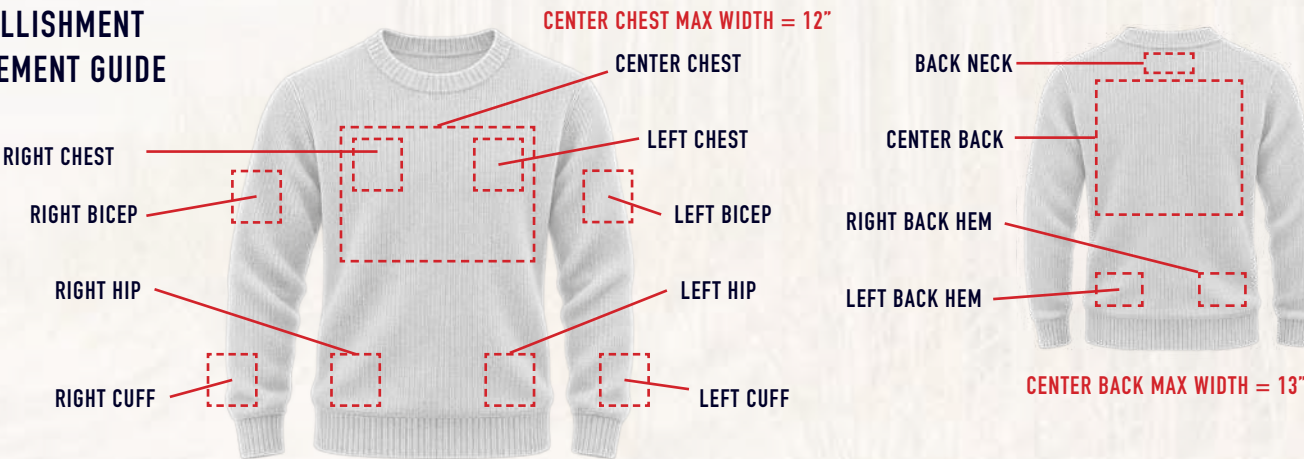
INTARSIA inside and out:



JACQUARD inside and out:



EMBELLISHMENT PLACEMENT GUIDE



**Artwork placement is carefully engineered to remain balanced and proportional accross the full size range. To ensure consistency, embellishments are not graded by size. This means the same artwork size is used from XS through 3XL and designs must be sized to work well across all fits.

Shipping & Timing

Every thoughtful sweater is custom made to order. From artwork development to knitting and finishing, each style is built specifically for your program - and that process takes time.

We offer seasonal delivery windows for Summer, as well as year-round production for new and repeat orders. Shipments move by sea or air, depending on timing and program needs.

Option 1: Pre-booking Window - Discount applies

For designated seasonal programs, we work to fixed delivery windows and shared milestones.

SEASON	BOOK BY	ARTWORK APPROVED BY	REQUESTED DELIVERY WINDOW	SHIPPING METHOD/COSTS
Summer 2027	11/15/26*	12/01/26*	5/1/27 - 5/15/27	Ocean freight and duties costs included, local freight costs (UPS or LTL) will apply*
Holiday 2027	7/1/27*	7/15/27*	11/15/27 - 12/15/27	Ocean freight and duties costs included, local freight costs (UPS or LTL) will apply*

*Includes applicable tariffs and duties. Taxes not included. Subject to change.

When shipped within our above booking programs - USA products are shipped with UPS or LTL freight from our Watertown, NY warehouse. Local freight costs apply.

NOTE: Reorders outside the Pre-Booking Window, for example if you sell through and need fast replenishment, ship via Direct Air for speed and are subject to a freight surcharge in addition to unit cost*. Please contact your representative for current rates and estimated timelines.

Option 2: Booking Outside the Pre-Booking Window

SEASON	ARTWORK DEVELOPMENT	PRODUCTION TIME	TRANSIT TIME	SHIPPING METHOD/COST
Year-round 50 units minimum	10-20 days	45-60 days	7-10 days after production	Direct air rates apply \$5-6 USD per sweater, in addition to unit cost*
Year-round 400 units minimum	10-20 days	45-60 days	35-45 days after production	Direct air rates apply \$2-3 USD per sweater, in addition to unit cost*

*Includes applicable tariffs and duties. Taxes not included. Subject to change.

Year round Production- Production timing outside our booking/Shipping window can vary. Freight costs and timelines can vary. Please enquire with your representative.

☐ Custom design takes time - thoughtful planning ensures the best quality, timing, and delivery experience.

Sales contacts

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***AI imagery has been used in the production of this catalogue.
While every effort has been made to render accurate details
of garments and embellishments, some minor variances
may occur. Refer to samples for correct product specifications.**

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CUSTOM SWEATERS

Creative Director: Jason Kendall

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